



- **No merchant account needed**
You don't need to have your own merchant account with a bank to use Setcom.
- **Multiple currencies**
Accept payments in the most widely accepted and traded currencies in the world: U.S. Dollar, Euro and Pound Sterling.
- **Global reach**
Accept payments from buyers in 208 countries & territories worldwide. Reach virtually every place on earth!
- **Cost savings**
You don't pay layers of fees just to get started. No sign-up fees, on-going monthly costs, gateway fees, banking commissions, or annual subscription fees. You're only charged for transactions made and for withdrawing funds. No hidden costs.
- **Preferred by your customers**
It's free, easy and secure for your customers to use Setcom.
- **Expand revenue opportunities**
By making it easy for customers to pay merchants, Setcom helps you to acquire customers and increase revenues.
- **Verified by Visa and MasterCard Secure Code**
All web payments are authenticated with Verified by Visa or MasterCard Secure Code to minimize the likelihood of chargebacks. This protects you from unexpected liabilities that could disrupt your business.
- **High security**
All transactions are securely transmitted using state-of-the-art encryption technology. In addition, our screening procedures help to detect and cut down fraudulent transactions before it affects your business.

Please note that there is an initial minimum set-up fee of R250 plus R10 per product in order to capture each product individually. Images for each product must be provided in digital format. Bulk product imports can be catered for providing the product lists are made available as an Excel worksheet or .CSV file in our specified format, at a cost of R500 per 1000 products. Images must be provided in the correct digital format (either .JPG or .GIF) and not exceed 250 x 400 pixels at 75 dpi.



www.sashowcase.com/craft



Showcasing South African Crafts...

The **South African Craft Showcase** will feature the top products of a number of selected suppliers in the hobby craft industry in Southern Africa and present it to the local and global markets through a single web-based portal, while providing complete e-commerce facilities to those markets to enquire and procure such products directly from the suppliers.

The **SA Craft Showcase** presents opportunities to hobby & craft shops, clubs, enthusiasts, service providers and investors.

To **hobby & craft shops** and clubs that sell their own products, it offers the opportunity to showcase their 20 top products for as little as **R120.00 per month**, or their choice of Limited, Standard, Extended, Full or Corporate Packages which offer e-commerce services from as little as R240.00 per month!

To **hobby & craft wholesalers and manufacturers** that prefer not to sell directly to the public, this same opportunity exists to showcase their 20 top products at recommended retail prices and re-direct any enquiries received to the dealer closest to the shopper. But the real opportunity here is to introduce your products to all the resellers out there and offer secure on-line ordering facilities at predetermined discount structures! Now the wholesaler can also provide exclusive pricing to their dealers through the **Wholesalers Showcase**.

And, of course, for the **hobby & craft enthusiast**, we will be displaying the cream of the craft industry together in a single showcase from where he/she may browse, enquire, and buy featured products of choice directly from the suppliers.

To **service providers** of the hobby & craft industry, the SA Craft Showcase offers the opportunity to list themselves as service providers for a nominal amount. They can even showcase their range of services so that both the Buyer and the Supplier can find them.

For **investors** that have an interest in both crafts as well as the Showcase, we have a number of exciting investment opportunities to participate in this exciting project and get a healthy return on their investment within a year.



www.sashowcase.com/craft



Affordable
E-Commerce
Solution
for the
Hobby & Craft
Industry!

Showcase
your
products
on the
web now...



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YES, PLEASE PUT US ON THE SA CRAFT SHOWCASE!

Company Name: _____

Contact Person: _____

Telephone: _____ Fax: _____

Address: _____

City: _____ Postal Code: _____

Craft Related Activities: _____

_____ # of Products: _____

We are interested in:

- The Free Listing Only**
- The Limited Package at R120/month**
- The Standard Package at R240/month**
- The Extended Package at R420/month**
- The Full Package at R720.00/month**
- The Corporate Package at R920/month**

The South African Showcase
 The Homestead, 34 Glen Oak Road
 Welcome Glen
 Simons Town, 7995
 Cape Town, South Africa
 Tel: ++27 +(0)72 409-6271
 Fax: ++27 +(0)21 761-0815
 Email: info@sashowcase.com



Participating hobby shops, manufacturers, and distributors now have the exciting opportunity to showcase their top 20 products for as little as R120.00 per month and benefit from our state-of-the-art e-commerce facilities.

WE WILL MAKE E-COMMERCE WORK FOR YOU!

We offer the supplier one of several really affordable e-commerce solutions, either as part of the Showcase, or as a separate website of their own, while maintaining the status quo in both!

Free Listing. The supplier are listed in the showcase, but with no products or shopping ability. Enthusiasts can still find the supplier, but through the listed address, telephone/fax numbers, and/or email. This, of course is completely **FREE OF CHARGE** and merely serves to put the buyer in contact with the supplier.

Limited Package. The supplier continues to be listed in the showcase together with his top 20 products and the shopping cart through which he may receive enquiries, but no payment options are provided. The supplier must collect payment from the buyer himself. Enquiries received through the Showcase are merely emailed to the supplier. This is the most affordable option with which the supplier can showcase his products. This package is available from as little as **R120.00 per month** - a cost of only R6 per product!

Standard Package. The supplier are listed in the showcase together with his top 20 products and the shopping cart through which he may receive orders. Credit Card payments processed through Setcom (see www.setcom.co.za) are provided as part of this package. Transaction costs are only R4.90 as well as 4.9% of the transaction value, with no merchant account or credit card commissions payable. Setcom payments are accepted in 208 countries worldwide. This package is available from as little as **R240.00 per month** - only R12 per product.



Extended Package. The supplier can list up to 100 of his products in the Showcase and process orders through the shopping cart provided. All the features of the Standard Package are provided. Full order tracking features are also provided to both buyer and supplier. The supplier may also add product options (such as a choice of colours), specifications, and additional packaging options per product. Additional features such as discounts per buyer and the addition of shipping costs and taxes are made available through this option. A specific Sales Agreement between the Supplier and Buyer is also catered for. Detailed logging are provided and full sales order tracking and order and product status can be included. The supplier can also request additional pages containing more information about the supplier. This package is available from as little as **R420.00 per month** and equates to only R4.20 per product.

Full Package. The supplier can list up to 200 products in the Showcase. More products can be added but at a nominal cost per product per month. All the features of the Extended Option are provided. Some additional features are also unlocked with this option: Product Reviews and Product FAQ's can be added per product and products can be listed as Featured or On Sale or as Top Products through a separate Product Dashboard. Detailed Logging are provided through which the supplier can view the number of times individual products have been viewed. The full package is available from **R720.00 per month**, i.e. only R3.60 per product.

Corporate Package. The supplier can list up to 400 products in the Showcase for a nominal cost of only **R920 per month** (R2.30 per product!). More products can be added at a cost of only R2 per product per month. All the features of the Full Option are provided.